

“Life is precious. I love jewelry, but my mission is to help people live better lives. WINGS’ partnership with the Avera McKennan Foundation is an opportunity to bring my passion and mission together.”
 - LISA UHLIR, WINGS CO-OWNER



Leather Cancer Awareness Bracelet: \$48

Amy Arndt (L) and Lisa Uhlir (R), co-owners of WINGS Studio, jewelry boutique, are fighting cancer with style. By donating 100% of proceeds from the sale of WINGS Studio’s cancer awareness jewelry to the Avera McKennan Foundation’s Avera Race Against Breast Cancer, this dynamic duo has raised over \$165,000 to support cancer survivors through advanced equipment, treatments and services as well as helped raise awareness of cancer.



Cancer Awareness Cha Cha Necklace & Pendant: \$48

WINGS Studio Supports the Avera McKennan Foundation and Local Cancer Survivors

So many of us have been touched by cancer—whether personally or through someone we care about. Amy Arndt, founder-owner-designer of the handmade jewelry boutique WINGS Studio is no exception. Amy’s grandmother died of cancer in 1991. When Amy first opened WINGS Studio just nine years later, she was struck by the number of customers who, like Amy, had lost a loved one to cancer. Requests poured in for custom jewelry to commemorate those lost loved ones. Amy soon realized the role her jewelry could play as tools to remember love, instill hope and give back to the Sioux Falls community.

Familiar with the Avera Race Against Breast Cancer and its mission to enhance the lives of local cancer survivors, Amy and Lisa Uhlir, WINGS Studio co-owner, developed a plan to sell crystal-beaded bracelets and donate 100% of proceeds to the Avera McKennan Foundation’s Cancer Fund. “We originally hoped to sell about 150 bracelets,” says Amy. “We were so excited when over 500 sold in less than two months.” Today, over 2,500 of the original cancer awareness bracelets have been sold.

WINGS Studio continues to lead jewelry trends and lead the fight against cancer. After discontinuing the crystal-beaded cancer awareness bracelets in 2005, WINGS released a new jewelry collection, including a necklace, earrings and wristband, in 2006. Each piece is hand-made and one-of-a-kind. With natural gemstones and sterling silver, the jewelry is intended to be an heirloom; passed along with the story of why it was purchased.

“We had several reasons to expand our line of cancer awareness jewelry,” say Amy. “First, we had an overwhelming demand for necklaces and earrings from people in the community. We also wanted to update the line to reflect current trends and to continue to give back to the community that we are so honored to be a part of.”

The impact of WINGS Studio’s commitment to Sioux Falls’ fight against cancer is great. They have donated over \$165,000 to the Avera McKennan Foundation Cancer Fund, helped raise community awareness of cancer and provided a way for people to express what fighting cancer means to them. “Life is precious,” says Lisa. “I love jewelry, but my mission is to help people live better lives. WINGS’ partnership with the Avera McKennan Foundation is an opportunity to bring my passion and mission together.”

Take flight; and help WINGS Studio soar to reach their goal of a quarter million dollars raised to support cancer survivors of yesterday, today and tomorrow.

You can find the entire collection of WINGS cancer awareness jewelry in the Avera McKennan Store located in the Avera Cancer Institute. Make your purchase there, or online at averamckennanfoundation.org.



Cancer Awareness Earrings: \$30